



QuilFest

16th 17th 18th
July 2010



BRAND PARTNERSHIP PROPOSAL



Festival Details:

Date : 16th – 18th July 2010

Location : Stoke Park, Guilford

Audience : 50,000 – ABC1



Family friendly and laid-back offering a multitude of different musical styles with classic and modern acts, plus entertainment, children's area, art and crafts, and a truly festive atmosphere.

With its **150 foot beer tent** and **calypso cocktail bar**, an extensive **KidZone** and well maintained toilet trailers, Guilfest caters for young and old alike, to local visitors wanting to just come for the day, to families from further a field camping for a 3 day mini holiday!



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Camping at Guilfest:

Guilfest's campsite is on the best in the festival scene. Positioned right next to the arena, you don't have to trek for miles to get back to your tent. The facilities are of the highest standard for a festival, with water and flushing toilets in the campsite.

Campsites open from 10am Thursday morning, and on Thursday night there will be a bar and a disco in the campsite to keep the audience entertained.



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Previous Line Up:

Motorhead
Brian Wilson
The Charlatans
Athlete
Linda Lewis
Happy Mondays
Wailers
Skaville UK
The Beat
The Hamsters
The Rock Choir



Nouvelle Vague
Imelda May
Joe Bonamassa
The Lightning Seeds
Eddi Reader
Los Albertos
Subgiant
Wobbly Squadron
Will Young
September
Ironik
Fugative



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Sponsorship Opportunities:

- ⊕ Right to Event Entitlement
- ⊕ Product Exclusivity
- ⊕ Feature Area
- ⊕ Event Signage
- ⊕ Name In Motion
- ⊕ Print Advertising / Pr
- ⊕ Web Promotion
- ⊕ Cross Promotional Opportunities
- ⊕ VIP Area Sponsorship
- ⊕ Merchandise
- ⊕ Event Tickets
- ⊕ Promotional Pieces

For more information on the sponsorship packages available, please contact :

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